

# SARAH WESSEL

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## EDUCATION

### UNIVERSITY OF DELAWARE

**B.A.** in Art, Honors | **B.S.** in Agriculture & Natural Resources, Honors  
Minor in Food & Agribusiness Marketing & Management  
**GPA 3.98/4.0**

May 2024  
Newark, DE

## HONORS AND SCHOLARSHIPS

**HONORS COLLEGE**, University of Delaware 2020 - 2024  
**DEAN'S LIST**, College of Arts & Sciences, University of Delaware F2020 - F2023  
**DEAN'S LIST**, College of Agriculture & Natural Resources, University of Delaware S2021 - F2023  
**GENERAL HONORS AWARD**, Honors College, University of Delaware October 2022  
**UD TRUSTEE SCHOLARSHIP**, University of Delaware 2020 - 2024  
**CALLOWAY HUMANITIES SCHOLARSHIP**, University of Delaware 2021 - 2024

## RELEVANT EXPERIENCE

**THE REVIEW NEWSPAPER** S2022 - S2024

*Magazine Editor & Art Director, Layout Editor, Illustrator*

- Manage the production and timelines of two Magazine Editions during the school year.
- Produce editorial designs from mockups to final layouts for over 40 pages of content using Adobe Illustrator and InDesign while adhering to printer specifications.
- Coordinate photographers and illustrators with journalists to create visual interest for over 20 articles per publication.

**UNIVERSITY OF DELAWARE CENTER FOR EXPERIMENTAL & APPLIED ECONOMICS** 2022 - 2024

*Research Assistant, Administrative Assistant*

- Spearhead efforts to re-brand the website and educational materials for CBEAR, an affiliate research center focused on informing agricultural and environmental policy and disseminating research for improving farming practices ([centerbear.org](http://centerbear.org)).
- Organize and carry out research sampling and data collections with thousands of participants in the agricultural industry and the general public.

## INTERNSHIPS

**HAPPY SELF PUBLISHER** Winter 2024

*Cover Designer*

- Created over 10 mock front cover designs using Adobe Photoshop and Illustrator while meeting client expectations and strict deadlines.
- Followed industry and printer standards to generate cover templates for web and print publications.

**DO MORE 24DE** Winter 2023

*Social Media Ambassador*

- Produced social media graphics to encourage donations for a local nonprofit.
- Planned and scheduled two months of social media posts and stories for Instagram, Facebook, X, and LinkedIn to maximize engagement.

## SKILLS & SOFTWARE

**ADOBE CREATIVE SUITE**, Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, Acrobat Advanced  
**WEB DESIGN**, Wix, Google Sites, Figma Advanced  
**3D MODELING & ANIMATION**, Blender, DragonFrame, Substance Designer, Substance Painter Intermediate